

Lyon, 12th July, 2021

HyVolution, the go-to gathering of hydrogen stakeholders in France and all of Europe

Make a date in Paris on 27th and 28th October

Spurred by the hydrogen sector's rapid growth and the success of previous editions, HyVolution is back with a new edition and a firm objective: to become the sector's benchmark gathering not only in France but Europe-wide.

The hydrogen event for energy, industry, and transportation, jointly organized with France Hydrogène and backed by government energy agency Ademe, will be presenting the sector's latest news and innovations along with concrete solutions being developed in France and Europe.

With almost 200 exhibitors and brands, this edition is looking full of promise. All the market stakeholders will all be able to meet up at a real-world venue in optimum sanitary conditions.

The sector's main European leaders will be at HyVolution, where the broadest possible coverage of the value chain will be provided in order to tackle the full range of issues—production, distribution, storage, services—in the energy, industry, and transportation markets. Solutions will be present for all markets interested in carbon-free hydrogen.

With a new range of digital services on its Web platform and the HyVolution Connect mobile app, HyVolution reaches out to a much wider audience, greatly facilitating new professional contacts.

Florence Rousson Mompou – Green Tech+ divisional manager

"Our exhibitions are conceived as tools for accompanying the economic restart and, as our organized events since 9th June this year have confirmed, they are safe and sound for everyone in attendance. I am delighted with the government's new directives and the go-ahead for events like ours. The whole of our staff has been working for weeks to implement the requisite sanitary measures. At GL events, we are in the blocks for the restart!"

Pierre Buchou - HyVolution development manager

"A real sense of expectation can be felt among our clients about getting back on the exhibition trail. There's certain to be a strong progression in exhibitor numbers and a wider variety of profiles. HyVolution is bang up to date with the latest evolutions in B2B encounters in both the real and virtual worlds. All stakeholders with a "hydrogen" solution or project to roll out can meet their counterparts either in the flesh or online and take advantage of the high-level content. We deem it vital to maximize

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www.hyvolution-event.com



the opportunities on offer, given HyVolution will be Europe's only live-attendance exhibition in 2021 and one of the year's stand-out gatherings!"

Philippe Boucly - Chairman of France Hydrogène

"The development of hydrogen and the huge industrial impetus that goes with it are gathering pace in a context of climate change reversal and the post-Covid restart. France is currently one of the most advanced countries in Europe and indeed worldwide, having or soon to have all the technologies needed to scale up quickly. Certain challenges still lie before us to guarantee rapid, large-scale roll-out of hydrogen technologies. I am however confident in the readiness of all stakeholders in France and in Europe to develop a competitive French and European hydrogen sector. It's by acting collectively that we will manage to stay abreast of international competition."

A greatly enhanced Europe-wide offering for HyVolution 2021

In response to market dynamics and the needs expressed by the sector's stakeholders, HyVolution expands this edition with an even greater range of solutions and a ground breaking programme of staged TV conferences with open access. It's a very promising edition, with real European outreach.

With 70% more exhibitors and brands than the previous, 2020 edition, HyVolution 2021 will be the only live-attendance exhibition in Europe to attract the biggest European leaders in their complementing fields.

This edition will notably have the power to help many French and European companies seek new partners and exchange ideas in the scope of projects financed by regions, governments, and the EU.

These two days dedicated to encounters, exchanges, and business presage an important, unifying event for all hydrogen sector stakeholders. It will be their occasion to showcase extensive offerings to developers and deciders from the sector and to boost hydrogen deployment thanks to contacts made between stakeholders in all potential markets.

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Here are just some of the key names among the 200 exhibitors already registered:

Major operators

ABB, AIR LIQUID, BOUYGUES, COLAS RAIL, ENGIE, INGEROP, SPIE, TOTAL, VINCI

Leaders in transportation

AVL, BOSCH, CHEREAU, FAURECIA, FEV, MICHELIN, PLASTIC OMNIUM, SAFRA, SYMBIO

Leaders in hydrogen solutions

ATAWEY, ELOGEN, HDF, HELION, ITM POWER LTD, LHYFE, MCPHY, PLUG POWER, POWIDIAN, PROTON MOTOR FUEL CELLS

Other majors

ATLAS COPCO, CEA, EMERSON, GRTgaz, JOHN COCKERILL, SAINT GOBAIN, BUREAU VERITAS

The regions

AUVERGNE-RHONE-ALPES, BRITTANY, BURGUNDY, FRANCHE COMTE, GRAND EST, HAUTS DE FRANCE, NORMANDY, NOUVELLE AQUITAINE, OCCITANIE, PAYS DE LA LOIRE, POLE CAPENERGIE-REGION SUD

Countries and regions represented

GERMANY, ASTURIAS, AUSTRIA, SOUTH KOREA, DENMARK, SCOTLAND, ITALY, NETHERLANDS & FLANDERS, UNITED KINGDOM

Non-exclusive list at 05/07/21

Relevant, qualified visitors, with deciders in every market

In 2020, HyVolution welcomed over 2000 participants over its two days: project instigators, European deciders in the energy, industry, and transportation markets.

At this coming edition, the Hydrogen Event aims higher still with a clear promise: to place all of this booming sector's opportunities within reach of its audience

Who are our visitors?

- hydrogen specialists: 30%
- energy sector: 25%
- transportation sector: 24%
- local authorities: 11%
- others: 10%

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An expansive programme with a digital flavour

HyVolution offers a whole new programme in both content and structure, promising even more information, exchanges, and new relations.

HyVolution TV and its 15 sessions!

This year HyVolution will include two days of filmed conferences chaired by thirty or so experts from France and the rest of Europe. On the agenda: reviews of the sector's news and updates on existing and emergent solutions for the deployment of ecology and energy transition game-changers.

HyVolution TV will provide a platform for highlighting market requirements, thus nurturing the emergence of projects on the major themes of transportation, industry, and energy.

The conference programme will revolve around the main axes defined in national and European strategies—carbon-free hydrogen production, heavy transport, industrial usages—and will also cover cooperation between industry and regions.

HyVolution TV will have a very dynamic format, close to that of a TV current affairs programme. A mixture of debates and round-the-table discussions hosted by experts and trade-press journalists will be presented in both French and English.

Each session will be recorded and broadcast on the website and relayed onto our social media channels, ensuring the whole of the content is available both in-show and remotely.

An inaugural session will be held on the Wednesday afternoon, where the guests will include political stakeholders and leading figures in hydrogen deployment in France and Europe, present for the exhibition's opening day.

Even more sharing and exchanges at two forums!

Alongside HyVolution TV, two Forums will be the venue for thirty or so workshops run by exhibitors, sponsors, or partners.

All participants will have open access to these two areas at the centre of the exhibition, which offer a soapbox from which exhibitors and partners can showcase a project, product, or service.

HyVolution Connect, a new digital service to help initiate professional relations

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This year, HyVolution rolls out a brand new Web platform + mobile app in the shape of HyVolution Connect. It will enable all professionals (exhibitors, visitors, partners) to multiply their contacts, network with them ahead of the event, and arrange business appointments. The appointments made can be fulfilled either at the exhibition or by live video via the app.

HyVolution Connect also offers visitors easy-to-find features for planning their visit: access badge, exhibitor list, programme of conferences and in-show activities, exhibition floor plan, practical information, etc.

This new service, a further step in improving assistance to professionals, will be a stimulant to the development of even more business exchanges.

PRACTICAL INFO

DATES AND TIMES

Wednesday, 27th October: 9am–6pm

Thursday, 28th October: 9am–5.30pm

VENUE

Paris Event Center, 20 Avenue de la Porte de la Villette, 75019 PARIS, France

WEBSITE

www.hyvolution-event.com/fr



<https://www.linkedin.com/in/salon-hyvolution-a86715195/>



<https://twitter.com/HyVolution>

WWW.HYVOLUTION-EVENT.COM   

A safe welcome—all GL events carry the “Safe and Clean” label

In common with all events organized or hosted by the GL events group, HyVolution carries the “Safe and Clean” label. This certificate issued by the APAVE audit agency guarantees the quality of all applicable protocols proposed, and implemented on the sites, at the events, and among the organization and installation staff.

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ABOUT THE ORGANIZER

With 200 events organised worldwide for professionals and the general public alike, GL events Exhibitions Operations has acquired unparalleled know-how in the business of organising trade shows, a trade which requires ever more exacting skills in marketing, communication, and organisation while staying close to people in its markets.

The HyVolution event is organized by the GL events Green-tech+ division, which also manages seven other major gatherings: BePositive, Eurobois, Expobiogaz, Paysalia, Rocalia, Piscine Global Europe, Open Energies.



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